

An overview of community benefits

It is important to stress that the community asset transfer of Brackenwood Golf Course is fundamental to the community benefits listed below. Without an asset transfer the below community benefits cannot be realised for the future as neither Brackenwood Community Golf Ltd or Brackenwood Golf Club will exist as a community entity.

Benefits from Brackenwood Community Golf Ltd	
<ul style="list-style-type: none"> A large greenspace for local community access (as per community access plan) for leisure and recreation 	<ul style="list-style-type: none"> A golf facility that is affordable and accessible to the local community. Typical average private members clubs on the Wirral now are in the range of £1280 Brackenwood would ensure that its pricing structure would be similar to that of Wirral Council course to maintain its affordability objective. It also provides free golf to under 16's ensuring family golf affordability.
<ul style="list-style-type: none"> Additional maintained walkways throughout the course 	<ul style="list-style-type: none"> Accessibility to the sport at key 'Peak periods' for working people (Weekends and mornings)
<ul style="list-style-type: none"> A potential for a SANG that can mitigate developments and also support the protection of various environmentally sensitive areas such as Mersey SPA, Thurstaston common & other woodland areas on the Wirral. 	<ul style="list-style-type: none"> Support the community desire to keep the land as a golf course (Petition on change.org with 3469 with a further 600 on a paper based petition submitted to Wirral council already). Community voice is heard
<ul style="list-style-type: none"> Local site for people to support their physical and mental well being and being active in the outdoors 	<ul style="list-style-type: none"> Access to a 'Warm hub' in the current economic crisis where fuel poverty is on the rise.
<ul style="list-style-type: none"> Local facility for leisure and Golf reducing car journeys and carbon footprint in Wirral's current declared climate emergency. 	<ul style="list-style-type: none"> 'Growing the game' through coaching and focus events (eg Junior coaching, Ladies events, beginner days, open events).
<ul style="list-style-type: none"> Free Golf for under 18's, especially important when introducing the sport at grass roots and families on low income. Reducing the barriers to access the sport. Reduction in anti-social behaviour. 	<ul style="list-style-type: none"> Can provide apprenticeship schemes for young people into the field of agronomy and landscape & ecological management and the potential for local employment.
<ul style="list-style-type: none"> A local site to support other volunteer and sporting groups in their activities for improved health and well being. 	<ul style="list-style-type: none"> Work in collaboration with outside agencies to further develop the land for the community.
<ul style="list-style-type: none"> Maintains and improves the biodiversity of the area which 	<ul style="list-style-type: none"> Can be used to support rehabilitation of patients through gentle exercise and sport reducing NHS costs and

<p>supports the declared climate emergency and also the loss locally and nationally of biodiversity as a result of developments & intensive farming methods.</p>	<p>promoting recovery</p>
<ul style="list-style-type: none"> • Maintains and improves the community aesthetics of the area and prevents a decline in house prices 	<ul style="list-style-type: none"> • Support for local and national charities through key events throughout the year.
<ul style="list-style-type: none"> • Supports an improvement in air quality especially with increased 'green canopy' objectives. 	<ul style="list-style-type: none"> • Creates community cohesion and supports local people to have pleasure and pride in their local areas.
<ul style="list-style-type: none"> • Contributes to the local economy and local business including a cost saving to Wirral council. 	<ul style="list-style-type: none"> • Allows local people to have a direct influence and say in how local spaces are used and developed.
<ul style="list-style-type: none"> • Protecting greenbelt land with a leisure use that can also protect species richness and natural ecological corridors 	<ul style="list-style-type: none"> • Supports community wealth building by supporting local business by buying local, employing local and giving local people the opportunity to run public assets by local people for local communities for local benefits.

As well as being members of Brackenwood Golf Club, members are also members of the community and as a result receive the community benefits from their membership. Without a community asset transfer, it is highly likely that

Brackenwood Golf Club, with all its current benefits will cease to exist. It is therefore important to understand that these benefits in their current form are inherently linked to the existence of Brackenwood Golf Course.

Benefits from Brackenwood Golf Club	
<ul style="list-style-type: none"> Promotes the sport and an active lifestyle for people of all ages. 	<ul style="list-style-type: none"> Provides a community hub for community use.
<ul style="list-style-type: none"> Develops the participation levels of the game with special emphasis on key minority groups (Eg ladies, youth, under 40's). 	<ul style="list-style-type: none"> Organises community events for the local community – eg August family funday, Race night, Halloween event, Christmas grotto, Grand national day, New Years eve to name just a small selection.
<ul style="list-style-type: none"> Provides a competitive environment for the sport. 	<ul style="list-style-type: none"> Raises money for local charities through fundraising and charity golf days – Brackenwood's long standing main chosen charity is Wirral Hospice St Johns but money has been raised for various charities.
<ul style="list-style-type: none"> Supports the sport within the local (Merseyside), regional (Cheshire) and national level (England Golf). 	<ul style="list-style-type: none"> Works closely with sporting and volunteer groups (eg scouts, Brighter Bebington, Love Bebington, Higher Bebington football club, Brackenwood Junior School PTA, WarriorSpac running club, Fit for all Bootcamp to name a few.
<ul style="list-style-type: none"> Provides a social hub for a more cohesive and supportive community of people. 	<ul style="list-style-type: none"> Provides social activities for members and the community.
<ul style="list-style-type: none"> Provides social interaction and companionship especially for more elderly people and those living alone. 	<ul style="list-style-type: none"> Organises residential trips for members and guests.
<ul style="list-style-type: none"> Direct health and well being benefits of being a Club member 	<ul style="list-style-type: none"> Provides income for Wirral council through long term lease on the Clubhouse without any liability of maintenance. However, no club, no requirement for a clubhouse.
<ul style="list-style-type: none"> Highly organised Club that has the promotion and development of the sport for the community as a principle aim. 	<ul style="list-style-type: none"> Provides social value through improved physical and mental health and well being, more active more often individuals, an improved environment, more cohesive and collaborative communities that provide support to each other are just a few examples. Golf and group workouts have shown to have the largest social impact upon health and well being² Community leisure contributes more than £3.3bn to UK society² Increase in the prevalence of social prescribing which supports the NHS rehabilitation programmes especially
<ul style="list-style-type: none"> Providing volunteering opportunities to maintain an active interest for people of all ages. 	
<ul style="list-style-type: none"> Promotes and improves leadership qualities by providing volunteer and management roles. 	

	for cardiac, cancer, diabetic and elderly patients
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